

# Transaction Incentives

## Customer Incentives

Inc. Code	Amount	Description	Authorization Code	Cash	Comm.	Doc
				Down	Gross	
	-			Yes <input checked="" type="checkbox"/>	Yes <input checked="" type="checkbox"/>	No
	-			Yes <input checked="" type="checkbox"/>	Yes <input checked="" type="checkbox"/>	No
	-			Yes <input checked="" type="checkbox"/>	Yes <input checked="" type="checkbox"/>	No
	-			Yes <input checked="" type="checkbox"/>	Yes <input checked="" type="checkbox"/>	No
	-			Yes <input checked="" type="checkbox"/>	Yes <input checked="" type="checkbox"/>	No
	-			Yes <input checked="" type="checkbox"/>	Yes <input checked="" type="checkbox"/>	No
	-			Yes <input checked="" type="checkbox"/>	Yes <input checked="" type="checkbox"/>	No
	-	Total Customer Incentives	<b>Qualifying Vehicle Identification Number</b>			
	-	Total Applied to Cash Down				

## Dealer Incentives

Inc. Code	Amount	Description	Authorization Code	Cash	Comm.	Doc
				Down	Gross	
	-			Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	No
	-			Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	No
	-			Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	No
	-			Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	No
	-	Total Dealer Incentives				

## Factory Incentives

MSRP %	Amount	Description	Income Description Notation	Gross	Comm.
				Profit	Gross
0.000%	-	Brand Standards	Vehicle Gross upon Retailed	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
0.000%	-	Retail Sales Performance	GM Objective Program	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
0.000%	-	Customer Satisfaction CSI	GM Customer Objectives	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
0.000%	-	Certified Pre-Owned CPO	CPO Sales Support Account	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
	-	Total Factory Incentives			
	-	Total Applied to Gross Profit as a Receivable			

## Marketing Match Program

MSRP %	Amount	Description	Income Description Notation	Gross	Comm.
				Profit	Gross
0.000%	-	In-Market Retail (iMR)		Yes <input checked="" type="checkbox"/>	Yes <input checked="" type="checkbox"/>
0.000%	-	Local Marketing Assoc. (LMA)		Yes <input checked="" type="checkbox"/>	Yes <input checked="" type="checkbox"/>

## Wholesale Floor Plan Interest Credit

1.000%	-	Wholesale Interest Credit	General Memo Calculation
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